



February 15, 2008

## WORLDWIDE SALES RESULTS, JANUARY 2008

The Renault group sold 194,404 vehicles (PC+LCVs) worldwide in January 2008 under the three brands, Renault, Dacia and Renault Samsung Motors. This figure was up 2.5 % compared with January 2007. Renault brand sales decreased by 1.8 %, Dacia sales increased by 69.8 %, and Renault Samsung Motors sales were down 3.4 %.

In Europe<sup>1</sup>, on a market down by 1.2 %, sales totaled 126,197 units in January for a 3.9 % year-on-year decrease. Renault's market share was 8.5 %. The German subsidiary put in an excellent performance with sales up 34.2 % on a market that grew 9.8 %. Sales in Spain, on the other hand, were down 21 % on a market that shrank by a considerable 14.8 %.

January was an unprecedented launch month for the Group. **Laguna Estate**, **Clio Estate**, **Grand Modus** and **New Kangoo** were launched at the end of the month in France, Italy, Belgium, Germany and Austria. These models were launched in other European countries<sup>2</sup> from February 1.

Renault sold more than 10,600 units of **New Twingo** in January. **New Twingo** led the A segment in France with 2.8 % market share.

About 9,500 **New Laguna** were sold in January. Rounding out the Laguna offering, **Laguna Estate** won "Most Beautiful Car of the Year 2007" and "Most Beautiful Interior 2007" at the 23<sup>rd</sup> International Automotive Festival in Paris.

In Europe, **Dacia** sales increased by a full 118.1 % in January, confirming the success of the Logan sedan and Logan MCV tandem.

### **The Group continued to grow its sales outside Europe, with a 16.9 % increase in January.**

In the **Americas** region, Renault group sales were down 6.3 % in January. Sales dropped 17.8 % in Argentina owing to an exceptionally high 2007 reference. On the increasingly dynamic Brazilian market (up 41 %), the Group grew its sales by 55.8 %, selling more than 7,600 vehicles, of which nearly 1,000 Sandero. Over 3,500 Logan were sold in Brazil and Argentina in January.

In the **Euromed** region, the Renault group increased its sales by 35.2 % in January on a market that grew 27 %. Sales were up by more than 43.3 % in Romania, with more than 8,000 units sold. Sales continued to grow strongly in Russia, up 50 %. Sales also increased in Algeria, by 52.1 %, in Morocco, by 24.7 %, and in Turkey, by 20.4 %.

In **Asia-Africa**, the Group grew sales by 35.6 % in January, despite a 4.2 % drop in RSM sales in South Korea. More than 2,300 Logans were sold in India and 3,600 delivered in Iran.

**See also:** France Region – January sales results / Press release from February 1, 2008 – [www.media.renault.com](http://www.media.renault.com)

**Press contact:** Isabelle Meillier - Renault Presse : +33 1 76 84 64 69

<sup>1</sup> Europe = France region + Europe region

<sup>2</sup> Excluding UK: launches planned for May

### **Direction de la Communication**

1967, rue du Vieux Pont de Sèvres – 92109 Boulogne Billancourt Cedex

Tel.: + 33 (0)1 76 84 64 69 – Fax: + 33 (0)1 76 89 08 56

Sites : [www.renault.com](http://www.renault.com) & [www.media.renault.com](http://www.media.renault.com)

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### Sales total by brand

	January*			Total		
	January 2008	January 2007	% variation	2008	2007	% variation
<b>RENAULT</b>						
PC	137 182	137 403	-0.2%	137 182	137 403	-0.2%
LCV	28 554	31 317	-8.8%	28 554	31 317	-8.8%
<b>PC+LCV</b>	<b>165 736</b>	<b>168 720</b>	<b>-1.8%</b>	<b>165 736</b>	<b>168 720</b>	<b>-1.8%</b>
<b>RENAULT - SAMSUNG-MOTORS</b>						
VP	9 227	9 553	-3.4%	9 227	9 553	-3.4%
<b>DACIA</b>						
PC	18 470	11 414	+61.8%	18 470	11 414	+61.8%
LCV	971	32	+++	971	32	+++
<b>PC+LCV</b>	<b>19 441</b>	<b>11 446</b>	<b>+69.8%</b>	<b>19 441</b>	<b>11 446</b>	<b>+69.8%</b>
<b>RENAULT Group</b>						
PC	164 879	158 370	+4.1%	164 879	158 370	+4.1%
LCV	29 525	31 349	-5.8%	29 525	31 349	-5.8%
<b>PC+LCV</b>	<b>194 404</b>	<b>189 719</b>	<b>+2.5%</b>	<b>194 404</b>	<b>189 719</b>	<b>+2.5%</b>

+++ : more than 500% increase

### Total sales by region

	January*			Total		
	January 2008	January 2007	% variation	2008	2007	% variation
France	50 613	53 214	-4.9%	50 613	53 214	-4.9%
Europe* (excl. France)	75 584	78 143	-3.3%	75 584	78 143	-3.3%
<b>Total France + Europe</b>	<b>126 197</b>	<b>131 357</b>	<b>-3.9%</b>	<b>126 197</b>	<b>131 357</b>	<b>-3.9%</b>
Euromed **	25 490	18 856	+35.2%	25 490	18 856	+35.2%
Americas	24 276	25 909	-6.3%	24 276	25 909	-6.3%
Asia-Africa	18 441	13 597	+35.6%	18 441	13 597	+35.6%
<b>Total excl. France + Europe</b>	<b>68 207</b>	<b>58 362</b>	<b>+16.9%</b>	<b>68 207</b>	<b>58 362</b>	<b>+16.9%</b>
<b>Total</b>	<b>194 404</b>	<b>189 719</b>	<b>+2.5%</b>	<b>194 404</b>	<b>189 719</b>	<b>+2.5%</b>

\* Sales

\*\* Europe = appendix 1

**Renault group's ten main markets at end-January 2008**

<b>Countries</b>	<b>Volumes PC+LCV (1)</b>	<b>Market share</b>
FRANCE	49 835	25.0%
ITALY	13 418	5.3%
GERMANY	12 629	5.3%
SPAIN+CANARY ISLANDS	12 336	10.5%
ARGENTINA	10 773	13.2%
SOUTH KOREA	9 044	8.8%
UNITED KINGDOM	8 860	4.8%
ROMANIA	8 219	36.5%
BRAZIL	7 670	3.7%
RUSSIA	5 691	3.3%

(1) Registrations

\* Dacia 6 370

\* Renault 1 849

\*\* Renault Samsung Motors 9 044

**APPENDIX 1**

**Countries by region**

Americas	Asia & Africa	EuroMed	Europe <i>(excluding France)</i>	France
<p>Colombia Costa Rica</p> <p>Cuba Ecuador Honduras Mexico</p> <p>Nicaragua Panama</p> <p>Salvador Venezuela Dominican Republic</p> <p>Guadeloupe</p> <p>French Guyana Martinique</p> <p>Argentina Brazil</p> <p>Bolivia Chile Paraguay Peru Uruguay</p>	<p><b>ASIA PACIFIC</b></p> <p>Australia Indonesia Japan Malaysia New Caledonia</p> <p>New Zealand Singapore</p> <p>Tahiti Thailand</p> <p>Brunei</p> <hr/> <p><b>INDIA</b></p> <hr/> <p><b>MIDDLE EAST &amp; French-speaking Africa</b> Egypt</p> <p>Jordan Lebanon Libya Saudi Arabia</p> <p>Pakistan Gulf countries Syria <i>+ French-speaking African countries</i></p> <hr/> <p><b>AFRICA &amp; INDIAN OCEAN</b> South Africa <i>+ sub-Saharan African countries</i> Indian Ocean Islands</p> <hr/> <p><b>KOREA</b></p> <hr/> <p><b>IRAN</b></p> <hr/> <p><b>CHINA</b> Hong-Kong Taiwan</p> <p>Israel</p>	<p>Bulgaria Moldavia Romania Armenia Belarus Georgia Kazakhstan Russia</p> <p>Ukraine Azerbaïdjan</p> <p>Turkey</p> <p>Algeria</p> <p>Morocco Tunisia</p>	<p>Austria Baltic States Belgium/Luxembourg Bosnia Croatia Cyprus</p> <p>Czech Republic Denmark</p> <p>Finland Germany</p> <p>Greece Hungary Ireland Iceland Italy</p> <p>Kosovo Macedonia Malta</p> <p>Montenegro Netherlands</p> <p>Norway Poland Portugal Serbia Slovakia Slovenia United Kingdom Spain Sweden</p> <p>Switzerland</p>	<p>Metropolitan France</p>