

BRÈVE

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TWO MILLION VEHICLES BUILT IN BRAZIL

The two Renault plants (PC and LCV) making up the Ayrton Senna complex in Curitiba (Brazil) have reached a production landmark. A New Logan built today became the 2,000,000th vehicle built by the complex in fifteen years.

Fifteen years ago in December 1998, Renault opened its first plant in Brazil. Since then, the Group has continuously developed its industrial presence in this country.

This symbolic production figure reflects the success of Renault vehicles in Brazil, where brand development has outpaced the market in recent years. Brazil is now Renault's second biggest market, behind France. The Group is aiming for market share of 8% in 2016.

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