

THE RENAULT FOUNDATION AND ECOLE POLYTECHNIQUE PRESENT "MULTICULTURAL MANAGEMENT", A WORK BY STUDENTS FROM THE RENAULT-POLYTECHNIQUE-HEC "MULTICULTURAL MANAGEMENT AND CORPORATE PERFORMANCE" CHAIR - MEDIA.RENAULT.COM

On July 7, the Renault Foundation welcomed **Éric Godelier** and **Ève Chiapello** for the presentation of their work **"Multicultural Management"**, published by Les Éditions de l'École Polytechnique, alongside former students from the Renault-Polytechnique-HEC **"Multicultural Management and Corporate Performance"** Chair.

The two volumes of the work, which are prefaced by Groupe Renault Chairman and CEO **Carlos Ghosn**, present the results of five years of research carried out by students from the Renault-Polytechnique-HEC **"Multicultural Management and Corporate Performance"** Chair created in 2007 by the Renault Foundation.

Claire Martin, Director of the Renault Foundation and Director of Corporate Social Responsibility at the Groupe Renault, said: *"We teamed up with École Polytechnique and HEC in 2007 to set up this Chair because we were convinced that the Group's international performance depended, among other things, on the training of future international and multicultural leaders.*

This innovative educational body has produced an unprecedented framework for reflection and debate, which the Renault Foundation is committed to following."

Éric Godelier, professor and president of the **"Humanities and Social Sciences"** department at **École Polytechnique**, commented: *"In 2007, the Renault Foundation chose to join forces with two prestigious institutions in France (École Polytechnique and HEC) and abroad (the Indian Institute of Management in Ahmedabad and the Keio Business School in Tokyo) in order to design an international academic program. The Chair founded in 2007 aimed to find a solution to the strategic problems encountered by elite managers at companies engaged in globalization. These two works are the result of this collaboration".*

The first volume focuses on comparisons. It shows how the same technical and managerial issues can be handled differently by different companies and in different countries, and how this implementation of practices in different organizational systems and particular scenarios can explain the difficulties in cooperation and understanding that sometimes arise.

The second volume focuses on research carried out at Renault's Indian offshoot. There is less of a comparison element to this research because in 2007 Renault's operations in India largely resembled a kind of start-up company. The research conducted by the Chair at the beginning has predominantly helped the business to grow. In particular, it made it possible to describe and clarify the difficulties encountered when transferring practices and ideas from France.

Volumes 1 and 2 of **"Multicultural Management"** are available in bookshops and on the Les Éditions de l'École Polytechnique website.

"Multicultural Management and Corporate Performance", edited by:

Ève Chiapello, Director of Studies at EHESS since 2013. Previously, she was a professor at HEC from 1994 to 2013.

Éric Godelier, Professor and President of the "Humanities and Social Sciences" Department at École Polytechnique.

About the Renault Foundation

For the past 13 years, the Renault Foundation has invested in higher education by creating and funding innovative programs in multicultural management, sustainable mobility and road safety: MBA in International Management at Paris Dauphine University, Master's in Transport and Sustainable Development and Master's in Electric Vehicle Mobility at Paris Tech, Bachelor's in Electric Vehicles and Electromobility at Versailles Saint Quentin University, Master's in Road Safety at Saint Joseph University in Lebanon. Today, the international network of Foundation alumni consists of more than 800 Renault "ambassadors" of 24 different nationalities from the 12 partner countries of the Foundation where the Groupe Renault operates.

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