

RÉSULTATS COMMERCIAUX FRANCE 1ER SEMESTRE 2019 (FRENCH VERSION ONLY)

- **At the end of June 2019, the brand Renault is the market leader in passenger cars (PC), light commercial vehicles (LCV), electric vehicles (EV) and passenger cars sold to fleets.**
- **Renault has renewed its bestsellers Twingo, the number one in its segment, and Clio, the French market leader.**
- **Dacia Sandero is number one in PC sold to private customers and achieved its best half-year ever in terms of volumes.**
- **In a stable PC + LCV market, Groupe Renault registrations stand at 26.7% (-0.5 points).**

Boulogne-Billancourt, 07/01/2019 – In total at the end of the first half of the year, the Groupe Renault saw a slight decline in volumes at the dawn of a new product cycle. Renault is the leader in the French market and is regaining its first place in the markets for passenger cars sold to fleets. After several record months, Dacia's sales stabilized and Alpine grew in strength.

Renault

In the first half of the year, the brand's PC sales declined, with a 19% market share. Clio, whose new generation has just arrived at the dealership, is consolidating its position as the number one PC in the French market, all sales channels combined. Also renewed, Twingo remains the leader in the A segment and sees its sales increase again.

Captur, at the end of its product cycle, remains the leader in B-SUVs and confirms its 5th place on the market, all segments combined. The Groupe Renault places 3 vehicles in the top 5 of the C segment, with Duster, Mégane and Scénic. Espace remains the leader in the E segment.

In LCV, Renault remains the leading brand. Sales rose by 6.5% to their highest level in volume in 11 years, in a still dynamic market. The brand places 3 vehicles on the podium, with Kangoo leading the market. Traffic and Master are leaders in the van segment. These three vehicles achieved their best volumes in a half-year period since their respective launches.

In the electric vehicle market, Renault remains the leader with ZOE, the number one in passenger car sales and Kangoo Z.E. remains on the first step of the LCV podium. Renault offers the most complete 100% electric range on the market with Twizy, New ZOE unveiled last month, Kangoo Z.E. and Master Z.E.

Dacia

With 76,449 registrations (-1.6%), Dacia achieved a market share of 6.6%. Fifth in the PC market, the brand ranks 4th in the market for PCs sold to private customers. Sandero, still number 1 in sales on this channel, achieved its best volume historically over the period and took 6th place in the PC market.

Alpine

Alpine's success is on track with more than 1,700 sales since the beginning of the year. Alpine A110 thus takes the lead in the Coupé segment.

Ivan Segal, Senior Vice President, Market Area France, Groupe Renault said:

At the end of the first half of the year, we have just renewed Twingo and Clio, two best-sellers in our range. They were well received by the press and customers and will fully contribute to our commercial performance in the second half of the year.

	June 2019 alone			
	Volume	vs. Y-1 (%)	Market share (%)	vs. Y-1 (pt)
MTM VP + VU	279 247	- 7,0		
MTM VP	230 967	- 8,4		
MTM VU	48 280	+ 0,4		
Groupe Renault VP+VU	82 630	- 10,1	29,6	- 1,0
Groupe Renault VP	67 235	- 11,7	29,1	- 1,1
Groupe Renault VU	15 395	- 1,9	31,9	- 0,7
Marque Renault VP+VU	66 971	- 10,8	24,0	- 1,0
Marque Renault VP	51 671	- 13,2	22,4	- 1,2
Marque Renault VU	15 300	- 1,6	31,7	- 0,6
Marque Dacia VP+VU	15 421	- 7,6	5,5	= 0,0
Marque Dacia VP	15 330	- 7,4	6,6	+ 0,1
Marque Dacia VU	91	- 37,2	0,2	- 0,1
Marque Alpine VP	234	+ 85,7	0,1	+ 0,1

	Overall January-June 2019			
	Volume	vs. Y-1 (%)	Market share (%)	vs. Y-1 (pt)
MTM VP + VU	1 421 173	- 0,6		
MTM VP	1 166 445	- 1,8		
MTM VU	254 728	+ 5,6		
Groupe Renault VP+VU	379 454	- 2,5	26,7	- 0,5
Groupe Renault VP	299 438	- 4,7	25,7	- 0,8
Groupe Renault VU	80 016	+ 6,8	31,4	+ 0,3
Marque Renault VP+VU	300 386	- 3,2	21,1	- 0,6
Marque Renault VP	221 256	- 6,3	19,0	- 0,9
Marque Renault VU	79 130	+ 6,5	31,1	+ 0,3
Marque Dacia VP+VU	77 331	- 1,3	5,4	= 0,0
Marque Dacia VP	76 449	- 1,6	6,6	= 0,0
Marque Dacia VU	882	+ 33,6	0,3	+ 0,1
Marque Alpine VP	1 733	++	0,1	+ 0,1

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