

## RENAULT TAKES PART IN A CAMPAIGN TO ENCOURAGE VOLUNTEER FIREFIGHTERS

- **Renault has worked with France's fire service since its founding. The brand started building firefighting vehicles, such as the LO type fire truck, in the early 1900s.**
- **The ties were further strengthened two years ago, with the signing of a partnership between Renault and the French Firefighters' Federation (FNSPF). As part of this agreement, a number of initiatives were put in place:**
  - **exercises on cutting cars and extinguishing fires on new vehicles in the range,**
  - **support for the start-up DESINCAR in order to deploy the rescue code app,**
  - **donation of recent vehicles for road rescue training,**
  - **donation of one teaching vehicle per year,**
  - **training on electric vehicles for firefighters by an expert from Renault.**
- **France's national firefighters day on June 14 will coincide with the launch of a recruitment campaign to attract volunteer firefighters – "*Sapeur-pompier + Volontaire = moi aussi!*" (firefighter + volunteer = me too!). Renault will deploy this campaign across its sales network and on the social networks.**

In the run-up to national firefighters' day, Renault is restating its support for firefighters. The official partnership signed two years ago is a logical follow-up to the strong links that have existed since the company's beginnings.

From the company's founding, Louis Renault developed firefighting vehicles. Today, Renault supplies a different type of emergency vehicle with its converter partners, since its LCVs are leaders on the French ambulance market. Kangoo, Trafic and Master are converted by coachbuilders for the specific needs of the fire service. A newcomer also made its appearance two years ago: Twizy Pompier.

The partnership between Renault, the FNSPF, and France's local fire and rescue services (SDIS) is reflected in a number

of initiatives:

- **Donations of vehicles for road rescue training to more than half of France's local fire and rescue services (200 in 2013).**
- **Donation of one teaching vehicle per year by the Renault prototype production centre.**
- **Free training on electric vehicles provided for firefighters by an expert from Renault (weekly sessions in the SDIS).**
- **Firefighter safety factored into the development of new vehicles.**
- **Support for the start-up DESINCAR in order to deploy the rescue code app. Provided free of charge for firefighters, this app provides immediate access to support sheets for cutting cars.**
- **Rescue code available for purchase from end-June at all Renault dealerships.**
- **Exercises in cutting cars and extinguishing fires on new vehicles in the range.**

Commitment goes hand-in-hand with voluntary participation. Renault is therefore taking part in a campaign to recruit volunteer firefighters. The campaign "**sapeur-pompier + volontaire = moi aussi!**" features a number of volunteers from all backgrounds, including a Renault employee. This campaign will be backed up by posters, visible across the Renault network in particular, and a web documentary made by the Ministry of the Interior. It will be launched this Saturday June 14 to coincide with national firefighters' day.

#### **Find out more: Renault Io type fire truck**

Louis Renault was highly attentive to the needs of administrations and peripheral services, such as firefighters. The firefighting equipment provided by Renault comprised a wide range of specialist material. The first fire trucks were fitted with hand pumps. After the first world war, they gained engine-driven pumps, with a higher flow-rate and pressure, to fight fires more effectively. Firefighters gave the new equipment a warm welcome!

However, this equipment was heavy. It was followed by the lighter pumper truck fitted with a Rateau centrifugal pump able to draw water from a depth of 4.80m and spray it 60m into the air at a rate of 80 m<sup>3</sup>/h. Renault did not stop there but continued to develop its firefighting products over the years. The second world war put a end to in-house production but Renault remained a leading supplier for specialist firms.

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