

BRÈVE

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RENAULT PLEDGES FOR JOBS AND ECONOMIC DEVELOPMENT OF DISADVANTAGED NEIGHBORHOODS

On 12 December, Renault, represented by Claire Martin, Director CSR, signed the charter "Businesses and Neighborhoods" alongside other companies in the presence of François Lamy, Minister Delegate in charge of the City. Through this charter, the Group is committed to the districts' employment and economic development. Renault is involved in many activities for people from disadvantaged backgrounds, as both an employer and an automaker. The company, for example, trained and inserted about 4,000 young unskilled since 1992 with a success rate of 95% degrees. In July 2012, it has launched the social business program "Renault Mobiliz" which goal is to make mobility for people insecure.

The program includes a network of specific outlet repairs which provide low cost services and an investment fund of € 5 million dedicated to the development of social structures with high social impact, working for mobility. "By signing the Charter Businesses and Neighborhoods, our goal is to go further by taking advantage of the departmental network, in order to target the most relegated neighborhoods." recalled Claire Martin.

This charter, which is a basic foundation for all businesses, will be specified in 2014 through the signing of an agreement with the Ministry. This agreement will provide a vision of the actions that the group wants to strengthen and / or initiate in the near future.

Pour Plus D'informations:

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