

SHORT NEWS

2014-10-03

## RENAULT MOBILIZ, WINNER OF THE CERCLE HUMANIA CSR INNOVATION PRIZE

On October 2, Cercle Humania presented its annual awards for companies innovating in corporate social responsibility (CSR).

Claire Martin, Vice-President, CSR for the Renault group and Director of the Renault Foundation, received a prize for the Renault Mobiliz program.

### About Renault Mobiliz

Renault Mobiliz is the first initiative in social entrepreneurship by a vehicle manufacturer. Its aim is to provide easier access to mobility for people in difficulty. The program was developed in cooperation with partners from associations and the academic world, as well as state entities. It is implemented primarily through a network of voluntary Renault socially responsible garages, supplying cost-price products and services to people identified by social services.

Through the Mobiliz Invest fund, the Renault group also finances young socially responsible companies implementing mobility solutions and creating new jobs.

[More information on Renault Mobiliz](#)

### About Cercle Humania

Cercle Humania is a forum for study and discussion set up to support the Human Resources departments of large organizations in their efforts to address social issues, to stand back from events and to anticipate environmental changes from a European and global perspective.

Founded in 2004, Cercle Humania conducts studies and organizes meetings bringing together almost 500 HR directors every year. For the third consecutive year, the think tank is presenting its awards to companies innovating in HR and CSR.

[More information on Cercle Humania](#)

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