

BRÈVE

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RENAULT MOBILIZ IS PARTNERING “TICKET FOR CHANGE”, A PROGRAM TO ENCOURAGE YOUNG ENTREPRENEURS IN FRANCE

The social entrepreneurship program **Renault Mobiliz** is supporting “Ticket for Change”, an innovative program that aims to provide a springboard for a new generation of entrepreneurs driving change in France.

“Ticket for Change” seeks to help young people to unlock their potential and use their talents for the social good, aiming to change their own lives so that they can then change the lives of others.

Between August 26 and September 5, 2014, fifty young people selected from around France will travel around the country to meet 30 pioneers in social innovation.

Renault founded the social entrepreneurship program, Renault Mobiliz, in 2012. The program aims to remove barriers to mobility, in particular by helping people in social and financial difficulty gain access to employment. Through the investment fund Mobiliz Invest, the Group is financing young socially responsible companies providing mobility solutions and creating jobs.

Claire Martin, Vice-President, Corporate Social Responsibility: *“It is only natural for Renault to support “Ticket for Change”. Imagining future mobility requires monitoring and prospective studies, but it also involves encouraging entrepreneurship and implementing practical projects. This nationwide tour of young entrepreneurs will identify the expectations of society along with the best practices in technical and social innovation to contribute to improving people’s everyday lives”.*

“Ticket for change” is receiving financial support from Renault Mobiliz, along with loans of vehicles for the entrepreneurs’ nationwide tour. Renault employees will then provide coaching to support them during the year.

Renault Mobiliz program: <http://group.renault.com/engagements/mobilite/le-programme-renault-mobiliz/>

More information on Ticket for Change: <http://www.ticketforchange.org/>; <https://www.facebook.com/ticketforchange>

Pour Plus D'informations:

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