

RENAULT IS THE NEW MAIN SPONSOR OF THE 71ST VENICE INTERNATIONAL FILM FESTIVAL!

- **Until the 6th of September 2014, Renault will provide travel for the world's biggest stars as Al Pacino, Uma Thurman, Edward Norton, Viggo Mortensen, Charlotte Gainsbourg, Catherine Deneuve during the prestigious "Mostra Internazionale d'Arte Cinematografica della Biennale di Venezia".**
- **Renault is stepping up its commitment to the cinema by becoming a sponsor of for the first time. The brand's ties with the silver screen stretch back 115 years, reflecting their shared history and values.**
- **Alongside the official fleet of 35 Latitude and Espace vehicles, 4 new Twingo vehicles will be making their red carpet debut.**
- **Renault joins luxury watchmaker Jaeger-LeCoultre, the festival's other main sponsor. As part of a display campaign, the two brands will even be visible on the "vaporetti", the city's well-known water buses!**

AL PACINO, UMA THURMAN, VIGGO MORTENSEN, CHARLOTTE GAINSBOURG... TAKE CENTRE STAGE OF THE 71st VENICE FILM FESTIVAL

The event is a first for the brand, which will be showcasing French style on the Lungomare Marconi in Venice di Lido. The 71st Venice International Film Festival has opened with Alejandro González Iñárritu's *Birdman* for a new edition very "Francophile". 20 films are in competition in the official selection, including 4 French productions. The actors Michael Keaton, Zach Galifianakis, Edward Norton, Emma Stone and Naomi Watts graced the red carpet at the premiere, as well as Julie Gayet and Eleonora Abbagnato as distinguished guest.

A plethora of stars will be attend, Al Pacino for *Manglehorn* the latest film of David Gordon Green and *The Humbling* of Barry Levinson, Ramin Bahrani presents *99 Homes* with Andrew Garfield and Michael Shannon, Andrew Niccol *Good Kill* with Ethan Hawke; Out of competition, the director Lars von Trier presents *Nymphomaniac Volume II* in the presence of Uma Thurman, James Franco his new film *The Sound And The Fury*, Owen Wilson in the film of Peter Bogdanovich *She's Funny That Way*, etc. A tribute is paid to Sofia Loren for her 80th birthday.

Among the expected films, we can notice *Pasolini* of the American Abel Ferrara with the actors Willem Dafoe, Riccardo Scarmarcio and Maria de Medeiros, the last film of the Turk Fatih Akin, *The Cut*, with Tahar Rahim. On the French side, Alix Delaporte will present *Le dernier coup de marteau*, David Oelhoffen *Loin des hommes* with Viggo Mortensen and Benoît Jacquot *3 cœurs* with Benoît Poelvoorde, Charlotte Gainsbourg, Chiara Mastroianni and Catherine Deneuve. Some of them are also in competition in the Xavier Beauvois's last film *La Rançon de la gloire* with Nadine Labaki in the presence

of Alessandra Ambrosio, Macha Meril and Michel Legrand.

And for the first time since the festival was set up in 1932, the President of the International Jury for the Competition of the 71st Venice International Film Festival will be not actor or director but the french film composer: Alexandre Desplat. He is with the Chinese actress Joan Chen, the British actor Tim Roth, the directors Elia Suleiman, Carlo Verdone, etc.

RENAULT BUILDS ITS RENOWN IN THE WORLD OF CINEMA

From the first film studios set up next to the Renault factory outside Paris in Billancourt between 1885 and 1898, to Louis Renault's appearance at the wheel of his Type A in the first film made by the Lumière brothers in 1899, Renault's ties with the silver screen date back over a century. Today, 200 TV and cinema productions are made every year with a dedicated fleet of 40 brand vehicles.

"Renault is proud to announce its first collaboration with the world's oldest film festival. The brand is already partner to the world's leading cinema events – from Cannes to Deauville via Lyon, Angoulême, Cabourg, Alpe d'Huez and Marrakech – so it was only natural for us to develop ties with the Venice Film Festival, which is one of the foremost events, alongside Cannes" says Claude Hugot, Head of Public Relations for the Renault-Nissan Alliance. He added: "The Venice International Film Festival organized by La Biennale di Venezia expanded its global influence still further!".

Press contact: Coralie Jolly - coralie.jolly@rpbyco.com + 33 (0)6 85 91 09 38

Pour Plus D'informations:

Vincent FRAPPREAU

Attaché de presse (Gamme Renault, Patrimoine)

+33 (0)1 76 89 87 78

vincent.frappreau@renault.com

GROUPE RENAULT

PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : [@Groupe_Renault](https://twitter.com/Groupe_Renault)