

## RENAULT FOUNDATION & ESSEC BUSINESS SCHOOL LAUNCH A TRAINING COURSE IN DIGITAL TRANSFORMATION TO MEET THE NEEDS OF THE INDUSTRY

- **Creation of a specialization entitled *Managing Digital Transformation & Innovation*, within the Specialized Master® *Strategy & Management of International Business* (MS SMIB) - from September 2019**
- **Between 15 and 18 scholarship students funded each year by the Renault Foundation**
- **In support of the Group's CSR approach, the Foundation has been working since 2001 to promote access to education and prepare young people for the jobs of tomorrow**
- **ESSEC Business School is committed to training the young leaders of tomorrow to adapt in a constantly changing international and multicultural environment**

**Boulogne-Billancourt, May 14<sup>th</sup>, 2019** – Groupe Renault Corporate Foundation and ESSEC Business School are **launching a program of excellence in the digital field** for the next academic year to contribute to the training of future leaders in the digital transformation of companies. Within the Specialised Master® *Strategy & Management of International Business* (SMIB), this professional advanced learning emphasizes **the development of skills for young graduates to drive a 360° digital transformation**, from customer data to the digitalization of the supply chain, services and production, in an international and multicultural environment. It will also strengthen the students' knowledge in complementary fields: strategy, management, international trade, marketing and international finance.

As part of this partnership, ESSEC Business School will host a cohort each year, including **15 to 18 scholarship students selected by the School and Renault Foundation** through its network of foreign partner universities\*.

On the photo

- **Left : Vincenzo Vinzi - Director of the ESSEC Business School**
- **Right: Oliver Faust – Director of the Renault Foundation**

## The Renault Foundation will offer selected scholarship students:

- Financing of school fees and social insurance.
- A monthly grant for accommodation and food expenses.
- The organization and financing of a study trip to Europe and a Group Renault discovery seminar.
- A financial contribution towards the cost of transport between the country of origin and the campus.

## Felix Papier, Deputy General Manager of the ESSEC Business School in charge of pre-experience programmes:

*"The Renault Foundation's social commitments for the access to education in many countries are values that we have shared at ESSEC for many years now, particularly through our initiatives within the Centre Egalité des Chances. But this partnership is also a unique opportunity for us to offer our students the ability to enrich their skills, beyond international management, in technological, digital and mobility management, which will help to make them the leaders of tomorrow in their organizations. With the Renault Foundation, we have built a unique path that draws on several components: managerial, societal, economic, entrepreneurial, and digital".*

## Oliver Faust, Director of the Renault Foundation:

*"With the digital transformation of companies and the emergence of the connected and autonomous car, new challenges - technical, managerial, societal, ethical, economic and legal - are challenging the players in our industry. As an integral part of Mobilize, the Group's CSR approach, the Renault Foundation aims to promote inclusion and sustainable mobility; it thus aims to play a role in the digitalization of the industry by training new generations in the professions of tomorrow, while guaranteeing equal opportunities for students, through the granting of scholarships and support for students throughout their careers".*

### Further details:

The *Digital Transformation & Innovation* Specialized Master © course lasts 12 months with 2 terms of full-time courses followed by a minimum of 4 months.

### *Procedures for selecting candidates:*

- **Hold a Master 2 or Bachelor 4 (in engineering, science, management, law, political science, pharmacy, etc.) or have validated a Master 1 (diploma) or a Bachelor 3, with 3 years of professional experience**
- **Have an excellent academic background, a strong spirit of openness and an international orientation**
- **Languages: English > 850 (TOEIC); French > 550 (TFI) or B2 (CEFR)**

- **GMAT or TAGE-MAGE required**
- **\*Come primarily from one of the Renault Foundation's partner universities in Algeria, Brazil, China, South Korea, France, India, Japan, Lebanon, Morocco, Romania, Russia and Turkey.**
- **Be under 35 years of age**

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### **About Groupe Renault**

Groupe Renault has manufactured cars since 1898. Today it is an international multi-brand group, selling close to 3.9 million vehicles in 134 countries in 2018, with 36 manufacturing sites, 12,700 points of sales and employing more than 180,000 people. To address the major technological challenges of the future, while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a 100% Renault owned team committed to the Formula 1 World Championship since 2016, the brand is involved in motorsports, a real vector for innovation and awareness.

### **About ESSEC BUSINESS SCHOOL**

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 6,097 students; a faculty comprised of 164 full-time professors, 19 of which are emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 55,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia, ESSEC Asia-Pacific. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco, ESSEC Africa. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For any additional information, please visit [www.essec.edu](http://www.essec.edu)

### **Media Contact – Groupe Renault**

Delphine Dumonceau  
[Delphine.dumonceau-costes@renault.com](mailto:Delphine.dumonceau-costes@renault.com)  
+33 1 76 84 36 71 / +33 6 09 36 40 53

### **Media Contacts – ESSEC Business School**

Vitaline Gomes, Relations presse France, Tel: +33 1 34 43 30 29 – [gomes@essec.edu](mailto:gomes@essec.edu)

Danielle Steele, International Press relations, Tel : +33 1 34 43 36 55 – [steele@essec.edu](mailto:steele@essec.edu)

#### **For More Information:**

**Delphine DUMONCEAU-COSTES**  
Corporate Press Officer  
+33 (0)1 76 84 36 71  
[delphine.dumonceau-costes@renault.com](mailto:delphine.dumonceau-costes@renault.com)  
**GRUPE RENAULT**  
**PRESS OFFICE**

Tel.: +33 (0)1 76 84 63 36  
[renault.media@renault.com](mailto:renault.media@renault.com)

Websites: [www.media.renault.com](http://www.media.renault.com) - [www.group.renault.com](http://www.group.renault.com)

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