

SHORT NEWS

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RENAULT COMPETITION: 150 SCHOOLCHILDREN IN 12 COUNTRIES WORKING FOR ROAD SAFETY

Renault has for over a decade been raising the awareness of one million children a year through its “Safety and Mobility for All” program. The “YOUR Ideas, YOUR Initiatives” competition is part of this effort, giving children and teenagers worldwide the chance to create projects on road safety and sustainable mobility.

The best projects are shortlisted and shared at a big international event. In 2012 the 13 finalist teams met up at the Paris Science and Industry Museum to present their projects to the jury, with first prizes going to the Slovenian team and to the Indian team. The initiative is part of the company’s social responsibility policy and contributes to the objectives of the United Nations Decade of Action for Road Safety.

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