

RENAULT ANNOUNCES NEW INVESTMENTS IN BRAZIL

- **Investments of R\$ 500 million (€162 million) from 2014 to 2019 will be allocated to the development of new vehicles in the Curitiba plant**
- **An additional R\$ 240 million (€78 million) over the next 10 years will support the creation of a new distribution center to supply Renault's 275 outlets in Brazil and other markets.**

Renault Group Chairman and Chief Executive **Carlos Ghosn** today announced a new investment cycle in Brazil in the amount of R\$ 500 million (€162 million) over the 2014-2019 period. This investment will be channeled into the development of two new cars at Renault's plant in Curitiba.

*"Since 2011, Brazil is the brand's second largest market after France and it is a priority in the Group's global growth strategy", says **Carlos Ghosn**. Renault Brazil successfully completed its previous investment plan and is now pursuing the ambition of expanding its domestic market share".*

Renault has been producing in Brazil for fifteen years now. With a market share of 6.7% at end-March, Renault is reaffirming its position as the fifth largest carmaker in Brazil. The Group is targeting an 8% market share in the country by 2016.

Thanks to its previous investment plan of R\$ 1.5 billion (€485 million), Renault strengthened its growth strategy in Brazil based on three pillars:

- **Production capacity increase from 280 000 to 380 000 annual units at the Curitiba Ayrton Senna industrial complex**
- **Product range update with two brand-new models launched in 2013: Master and New Logan**
- **Dealership network expansion with 100 new stores opened in the last three years, totaling 275 sales outlets.**

New national parts distribution center

Renault also announced today the implementation of a new national parts distribution center in the city of Quatro Barras – State of Paraná - with start of operations planned for the second half of 2015. This new distribution center represents an investment of R\$ 240 million (€78 million) over the next 10 years and the creation of 250 jobs. Operations would include

movement of 200 heavy-duty trucks on a monthly basis.

In addition to meeting the needs of Renault dealerships nationwide, the new distribution center will also supply parts and components to Argentina, Chile, Colombia, Mexico, Paraguay, Peru, Uruguay, Venezuela, Central America, South Africa and France

About Renault

The Renault group, present in 118 countries, designs, develops, manufactures and sells passenger cars and light commercial vehicles under the Renault, Dacia and Renault Samsung Motors brands.

To meet the new challenges facing the automotive industry, both environmental and economic, Renault is implementing a two-pronged strategy: improvements to existing technologies with new generations of carbon-efficient engines, and the breakthrough “Zero Emission” program. Renault has a complete range of zero-emission vehicles, with Fluence ZE, Kangoo ZE, ZOE and Twizy. This range makes innovation affordable to the greatest number. With its partner Nissan, Renault is targeting world leadership in the mass marketing of zero-emission vehicles.

For more information: www.renault.com

GROUPE RENAULT

PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : [@Groupe_Renault](https://twitter.com/Groupe_Renault)