



25 June 2009

Renault and ALD Automotive announce their commitment to zero emissions mobility

- **ALD Automotive and Renault are today announcing their partnership project for an electric vehicle.**
- **ALD Automotive, a major international player in financing and vehicle fleet management, has confirmed its interest in Renault zero emissions vehicles.**
- **The Renault-Nissan alliance is aiming at world leadership in electric vehicles.**

Renault and ALD Automotive are today announcing the signing of a partnership agreement to work together in the promotion of electric vehicles. The agreement provides support for the introduction of such vehicles by Renault into the corporate vehicle fleets of ALD Automotive customers in Europe as from 2011. It focuses especially on research into customer pricing appropriate to this type of vehicle.

The agreement sits perfectly with the two groups' strategies. For Gianluca Soma, chief executive of ALD Automotive, most of all, it is about strengthening *"ALD Automotive's deep commitment to sustainable development, enabling us to bring the management of corporate vehicle fleets towards the management of completely environmentally friendly vehicles."*

A complete range of electric vehicles in 2011

In June 2009, Renault presented its electric vehicle strategy to a few privileged customers. For the Renault-Nissan alliance the electric car is the real technological breakthrough that will make significant reductions in CO₂ emissions possible. A complete range of electric vehicles will be available from 2011.

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As part of its alliance with Nissan, Renault is aiming for leadership in the zero emissions vehicle sector. *“The features of electric vehicles meet companies specific needs in terms of their cost of use and their environmental friendliness”*, emphasises Uwe Hochgeschurtz, Renault’s Company Division director. *“With ALD Automotive today, we are putting in place the conditions to make the real ecological and economic breakthrough that we are aiming for under the Renault eco² banner.”*

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The Renault-Nissan Alliance

The Renault Nissan Alliance, founded in 1999, sold 6,090,304 vehicles in 2008. The objective of the Alliance is to rank among the world's top three vehicle manufacturers in terms of quality, technology and profitability. Marking its tenth anniversary this year, the Renault-Nissan Alliance is leading a collaborative approach with both business and governments and has signed nearly 30 agreements worldwide with partners to launch its first electric vehicle starting in 2010 and to mass market a full range of electrical vehicles in 2012.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses :

- Retail Banking & Financial Services : Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services : Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 762 billion, March 2009) and under management (EUR 332 billion, March 2009).
- Corporate & Investment Banking : Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes : FTSE4Good, ASPI and Ethibel.

www.socgen.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market :

- Operates now in **39 countries**,
- Employs **3 800 persons**,
- Manages **786 518 vehicles** (December 2008)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com

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