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RENAULT AND ADA LAUNCH MOOV'IN.PARIS BY RENAULT, A FREE-FLOATING ELECTRIC VEHICLE SERVICE

- **Renault and ADA have announced plans to launch a joint free-floating¹ electric vehicle mobility service in and around Paris.**
- **From September 2018, 120 Renault electric vehicles will be deployed for the initial test phase. The service will be gradually expanded from January 2019.**

Boulogne-Billancourt, July 19, 2018 – Renault, European leader in electric vehicles is joining forces with ADA, a subsidiary of the Rousselet Group and leader in local vehicle rental with over 100 agencies in the Paris region. The two companies are pooling their strengths and skills to implement Moov'in. Paris by Renault, a free-floating car-sharing service using electric vehicles.

From September, 100 Renault ZOE and 20 Renault Twizy vehicles will be available in the XIth and XIIth districts of Paris, as well as in Clichy, in the Hauts-de-Seine department. This initial stage will provide an opportunity to test and tweak the service in order to maximize quality.

Renault will supply the electric vehicles and carry out maintenance and repairs. ADA will contribute its expertise through a digital app dedicated to very short-term vehicle rental. It will also reposition and charge the electric vehicles. ADA's customer department will manage the after-sales service as well as billing on behalf of Renault.

Christophe Plonevez, CEO of the ADA Group, said:

"Mobility issues have never been so important, and cars are still viewed as essential for people living in the Paris region. Taking an innovative approach, ADA has developed an app for self-service connected vehicles. As part of our cooperation with Renault, we have been able to quickly develop a very short-term car-sharing solution operating alongside our medium-term service, for rentals from half a day to one month. Across the Paris region, people will have access to clean cars for everyday journeys or for weekend or holiday getaways. "

Philippe Buross, Commercial Director, Renault France, said:

"This agreement reflects the progress made by the Group in the field of new mobilities. With the support of ADA, a recognized market player, we are seeking to bring our customers reliable, high-quality services. "

From January 2019, the service will gradually be rolled out more widely.

¹A mobility service is referred to as free-floating when users are able to rent a vehicle without reserving it in advance and without a fixed parking station. When they no longer need the vehicle, they can park it where they want, within a given area.

About Groupe Renault

Groupe Renault has been making cars since 1898. Today it is an international multi-brand group, selling close to 3.2 million vehicles in 127 countries in 2016, with 36 manufacturing sites, 12,700 points of sales and employing more than 120,000 people. To meet the major technological challenges of the future and continue its strategy of profitable growth, the Group is harnessing its international growth and the complementary fit of its five brands, Renault, Dacia and Renault Samsung Motors, Alpine and LADA, together with electric vehicles and the unique Alliance with Nissan. With a new team in Formula 1 and a strong commitment to Formula E, Renault sees motorsport as a vector of innovation and brand awareness.

Press contacts

Groupe Renault

Rié Yamane

Corporate Press Officer

+33 (0)1 76 84 00 99

rie.yamane@renault.com

ADA Group

Agnès Cherrier

Head of marketing and communication

+33 (0)1 79 36 11 02

+33 (0)6 98 61 56 33

acherrier@ada.fr

FOR MORE INFORMATION CONTACT:

Rié YAMANE

Corporate Press Officer (Sales & Regions)

+33 (0)1 76 84 00 99