

GROUPE RENAULT AND KAUFMAN & BROAD LAUNCH AN ALL-NEW OFFER: ZOE LEASING COMBINED WITH THE ACQUISITION OF AN ECO-CITIZEN HOME

- **As part of the exclusive offer, purchasers of a “Feel Wood” home in Villepreux can lease Renault ZOE on a long-term basis for €90 a month.**
- **Groupe Renault, the number one in electric mobility, is developing electric ecosystems to foster user-friendly, affordable and sustainable electric mobility.**

Boulogne-Billancourt, May 27, 2019 - Groupe Renault , the European number one in electric mobility, and Kaufman & Broad, a major player in real estate, have launched an offer combining the leasing of a Renault ZOE at preferential prices and the acquisition of a “Feel Wood” home in Villepreux near Paris.

Combining sustainable mobility and eco-citizen housing

A new eco-citizen residential development encompassing housing, the use of renewable energies and mobility, Feel Wood promotes eco-responsibility and a global vision of the carbon footprint of users spanning housing and mobility. Electric mobility is not just about vehicles; it must form a part of global solutions, notably including housing.

The program – the first concrete application of the partnership between Groupe Renault and Kaufman & Broad – consists of a special offer combining the long-term leasing of an electric Renault ZOE at exceptional conditions for all future purchasers of a Feel Wood residence. The new offer illustrates the shared determination of Groupe Renault and Kaufman & Broad to change behaviors by enabling each individual to adopt a more eco-citizen attitude with a view to forging more sustainable cities.

The long-term leasing deal, for the Life version of Renault ZOE and for a 37-month period, includes:

- A monthly payment of €90 including battery rental and lifetime battery guarantee, for a savings of €60 a month.
- An initial payment of just €1,000 following the deduction of the €6,000 ecological bonus and a €5,000 contribution

from Kaufman & Broad,

And for even easier day-to-day use, each parking space and the garages of the residences will be equipped with electric-vehicle charging stations.

Commenting, Gilles Normand, Senior Vice President, Electric Vehicle, Groupe Renault, said:

Groupe Renault's aim is to make electric mobility broadly affordable. We are pleased to be contributing to this end once again through our partnership with Kaufman & Broad. Our first concrete project shows the importance of going beyond the vehicle itself to build affordable and user-friendly solutions based around electric vehicles.

Nordine Hachemi, Chairman and Chief Executive Officer of Kaufman & Broad, said:

We are very proud to present this new set of collective residences and timber-framed homes, wood being a material of the future for the responsible construction of less polluting cities. This program is also an opportunity to give concrete form to our partnership with Groupe Renault by proposing electric vehicle leasing at attractive prices. With Feel Wood, we are more than ever invested in a global approach to eco-citizen urban planning.

Future housing at the service of ecology

Fully blending in to the landscape of the plain of Versailles, Feel Wood comprises 12 individual timber-framed houses with three to four rooms and a residence of 20 apartments with two to five rooms. The development was designed to obtain BEPOS certification. The housing units will produce more energy than they consume, notably by means of roof-mounted solar panels that will fuel radiators and thermodynamic water heaters and provide the residences with lighting.

The timber framing provides enhanced thermal insulation and improves air quality through the efficient regulation of humidity. Fully renewable and recyclable, wood delivers a positive carbon balance for more responsible housing.

To extend the responsible commitment and limit pollutant emissions, the development also features several systems that foster more sustainable urban planning, including:

- Natural lighting for common areas to limit electricity consumption
- Energy-producing elevators
- Storm-water recovery
- Collective and individual composting areas
- An enhanced staircase central to the common areas to encourage residents to take the stairs more often.

About Groupe Renault

Groupe Renault, which has been making cars since 1898, is now an international corporation with a presence in 134 countries and sales of 3.9 million vehicles in 2018. Today, the company has over 180,000 employees, 36 manufacturing sites and 12,700 sales outlets worldwide.

To meet the major technological challenges of the future and pursue its profitable growth strategy, the group is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With its committed 100% Renault team participating in the Formula 1 world championship since 2016, the brand is involved in automotive sports, a true vector of innovation and notoriety.

Find out more about Renault's commitment to electric mobility at our site [easyelectricle](http://easyelectricle.com)

About Kaufman & Broad

Kaufman & Broad has been designing, developing, building and selling apartments, single-family houses, managed residences, retail spaces, business premises and office buildings for 50 years.

A true urban assembler and designer working alongside local communities on the development of new neighborhoods and major urban projects, Kaufman & Broad ranks as one of France's leading property developers and builders through its size, profitability and powerful brand.

Find out more at www.kaufmanbroad.fr

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