

BRÈVE

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EXPRESSING THEMSELVES

Set up six years ago, the “Express Yourself!” competition encourages young people of between 12 and 17 to express their creative skills as part of a road safety campaign. This year’s prizewinners are Quentin Cavaille and Valentin Chaumontet, aged 14, for their poster “Au volant: l’alcool non merci” (“alcohol at the wheel: no thanks”). The poster is featured in a nationwide advertising campaign launched across France on 4 June, on billboards and in the main national media. The three best posters will be reproduced in postcard format and handed out in public places.

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