

BOLLORÉ BLUECAR ASSEMBLED AT GROUPE RENAULT PLANT IN DIEPPE

- **The Renault Groupe plant in Dieppe is starting assembly of Bolloré's Bluecar.**
- **Renault and Bolloré are stepping up electric vehicle cooperation following the partnership agreement of 9 September 2014.**

Industrial cooperation agreement

In June 2015, the Groupe Renault Dieppe plant in northern France starts assembling the all-electric city car Bluecar, from bodies and parts brought in by Bolloré. Groupe Bolloré is phasing in assembly by Groupe Renault of its Bluecar model, previously only made in Italy. At Dieppe, the agreement is warmly welcomed for its positive impact on employment and as a sign of recognition of the plant's capabilities and know-how.

Renault Dieppe, specialists in small production runs

The Dieppe plant, which dates to 1969, specializes in small production runs. It currently makes Clio RS 200 EDC and competition vehicles. A dedicated assembly shop has been set up within the plant to handle the work on Bluecar, and will eventually employ thirty people. This provides Bolloré with access to a modern production system tailored to its needs.

For Renault Groupe Dieppe director Laurent Delannay:

« Bluecar is a great additional business opportunity for the Dieppe plant, and we appreciate Bolloré's trust in Renault Groupe's capability to meet their exacting quality and response-time demands. » **Laurent Delannay**

DIEPPE PLANT

Opened May 1969

Headcount : 280 employees

Production : more than 400,000 vehicles since opening

Model : Clio R.S. 200 EDC, one-seaters, Renault competition vehicles

BLUECAR

Length 3.65 m ; Width 1.70 m ; Height 1.61 m ; Boot volume : 350 dm³

More than 4,500 Bluecars on the road in France since end of 2011.

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