

## A NEW PROMOTIONAL OFFER FOR ZESTO

- **The latest offer with rolling subsidies at the special gross interest rate of 5.25% for three months is once again among the most competitive offers on the market.**
- **The first deposits collection campaign, launched in mid-February, was a success: RCI Banque is in line with its 2012 objectives.**
- **The ZESTO by RCI Banque savings account had attracted €170 million deposits from mid-February to 30 March 2012.**

### A COMPETITIVE SPECIAL OFFER TO GAIN NEW CUSTOMERS

RCI Banque, which launched the ZESTO savings account on 16 February, is introducing a special offer to win new customers, valid from 1 May to 30 June 2012. ZESTO by RCI Banque is offering a special gross rate of 5.25% during those three months, with rolling subsidies from the opening date.

Above the deposit limit of €75,000 and/or after the special offer period, the gross base rate will be 2.80%, which is subject to variation.

*"The base return rate for ZESTO by RCI Banque is still one of the most competitive on the market",* says Dominique Thormann, CEO of RCI Banque.

### ZESTO: A SUCCESSFUL LAUNCH

At the end of the first campaign that lasted until March 30, 4,300 ZESTO accounts were opened with a €40,000 average deposits. We reached €170 million total deposits, which is in line with company's forecasts (€500 million for 2012). Zesto also contributes in RCI Banque's funding policy diversification.

### ENSURING CUSTOMER LOYALTY THROUGH AN ATTRACTIVE OFFER AND A COMMITMENT ON HOW THEIR SAVINGS WILL BE USED

*"We take a long-term view and the funds deposited in ZESTO by RCI Banque savings accounts are used to support our growth in providing automotive loans to both private and corporate customers. Since its launch, the competitiveness of our offer has been unanimously recognised",* says Dominique Thormann.

ZESTO, a newcomer in the very broad offer of savings accounts to private customers, stands out from the competition because of RCI Banque's commitment regarding how the money will be used.

RCI Banque guarantees every customer that their savings will be used in a simple and sound manner. The deposits collected will help to finance automotive loans for customers and dealers of the Renault, Dacia, Renault Samsung Motors, Nissan and Infiniti brands.

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### About RCI Banque

RCI Banque, a wholly-owned subsidiary of the Renault Group, specialises in automotive finance and services for customers and dealers of the Renault Group (Renault, Renault Samsung Motors, Dacia) worldwide and for the Nissan Group (Nissan and Infiniti), chiefly in Europe and South America. With offices in 38 countries, RCI Banque has over 2.5 million customers and finances about 1,025,000 credit applications every year. At the end of 2011 it had holdings of about €23 billion and made a record pre-tax profit of €786 million. To find out more about RCI Banque: [www.rcibanque.com](http://www.rcibanque.com)

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