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## 2009 WORLD SALES RESULTS\*

### The Renault group increases market share to 3.7% on strong sales performance in the second half

The **Renault Group** achieved its objective to **increase its world** market share.

The increase of production decided during 2009 and the renewal of the range enabled the Group to increase its penetration in the **second half** and to finish the year with a growth of market share.

. The Renault group increased its **PC + LCV market share** slightly, by 0.1 points to **3.7%**: in a world market that contracted 4.7%, the Group was down just 3.1%, with sales of 2.309 million vehicles.

. In the **PC** market, the Renault group reported **market share** of **4.3%**, up 0.2 points: in a world market that declined 4.2%, the Group increased sales 0.7% to **2.032** million vehicles.

. The **Renault** brand reclaimed the position of third-ranked brand in Western Europe mainly owing to the success of the **Megane family** and **Twingo**.

In the LCV market, the Renault brand has been the number one brand in Western Europe since 1998.

. Dacia brand sales rose by 91% in Europe and reached **1.3%** of the market. Dacia became one of the top-ten best-selling brands in France.

Driven by an **83%** rise in the **PC** market, **Dacia** sales totaled **214.500** units in Europe with Logan, Logan MCV and Sandero.

. **Renault Samsung Motors** increased its market share by 0.8 points (9,3%) and by 31% in terms of volume, making South Korea the Group's third-largest market in 2009.

. For the first time in 10 years, following the collapse of several markets like Russia and Romania, the **Group's sales volume outside Europe** decreased even though the sales volume outside Europe remains at **34%** of the total sales volume.

\* figures based on tentative figures dates January 4<sup>th</sup>

### TOP 15 results

The Group's 15 biggest markets accounted for **85%** of its sales.

At end-2009, 11 of these 15 markets reported market share gains (compared with eight at end-June), while one was stable and three were down.

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		Sales volume 2009	Market share PC+LCV 2009	Evolution of PC+LCV market share vs. 2008
	FRANCE	702 083	26,0%	+ 0,6 (+ 2,3 at H2)
	GERMANY	240 153	6,0%	+ 1,0 (+ 1,4 at H2)
	SOUTH KOREA	133 630	9,3%	+ 0,8 (+ 1,1 at H2)
	ITALY	124 271	5,3%	+ 0,4 (+ 1,5 at H2)
	BRAZIL	117 524	3,9%	- 0,4 (- 0,1 at H2)
	SPAIN	115 217	10,9%	+ 0,6 (+ 0,9 at H2)
	TURKEY	82 224	14,9%	= (+ 0,6 at H2)
	UNITED KINGDOM	73 428	3,4%	- 1,1 (+ 0,2 at H2)
	RUSSIA	72 284	5,0%	+ 1,3 (+ 1,6 at H2)
	BELGIUM+LUXEMBOURG	64 799	11,1%	+ 0,9 (+ 1,0 at H2)
	ARGENTINA	61 009	12,4%	+ 0,4 (+ 1,1 at H2)
	ALGERIA	56 094	24,0%	+ 6,4 (+ 8,3 at H2)
	ROMANIA	51 787	35,9%	+ 1,6 (+ 0,6 at H2)
	MOROCCO	37 145	34,1%	+ 5,9 (+ 6,6 at H2)
	IRAN	37 106	2,7%	- 2,0 (- 2,7 at H2)

### Conclusion and prospects for 2010

The Renault group slightly increased its market share to 3.7%.

At end-2009, of the Group's 15 largest markets – accounting for 85% of sales – 11 reported market share increases, one was stable, and three were down.

With the downturn in growth expected to continue in 2010, the Group is expecting an 8% to 10% fall in the European market. With the end of full-effect government aid, the situation of the automotive industry will remain tense. The Group still aims to increase market share, pursuing the momentum initiated in second-half 2009, in respect with the Group's financial objectives.

In 2010, the **Renault group** will be able to rely on new product to increase market share:

- The continued **renewal of the range**, with the new Master in the **LCV** family, the new **SM5** and the full rollout of the **Megane family** for the **PC** family.
- An **Entry range** well adapted to market needs and pursuing the growth dynamic, as shown by the success of the Dacia brand. The range will be broadened with the launch of the **Duster**.